



Dr. Nitin Kareer
Secretary (IT)

General Administration Department (IT)
Room 514 Annex, Mantralaya
Mumbai 400032

No: DIT File 2011/3/39

Date: February 21, 2011

Ref: DIT file no:2011-3/39 dtd January 17, 2011
Ref: DIT file no:2011-71/39 dtd January 01, 2011

Subject: Regd. UID: Disbursement of Funds for IEC related activities and incentive for BPL population upon successful generation of UID

Further to the above referenced letter, funds for IEC activities and incentives for BPL population upon successful generation of UID number is being disbursed for effective implementation of UID project. Utilization certificate should be submitted for the funds disbursed.

Funds for IEC are being disbursed in the following manner at District/ Municipal Corporation.

- i. Rs 3 lakhs for each District and Municipal Corporation except mention in sl.no. 2
- ii. Rs 10 lakhs for Municipal Corporation: Pune, Nagpur, Navi Mumbai & Thane
- iii. Rs 20 lakhs for Municipal Corporation of Greater Mumbai

The funds for IEC activities at District /Municipal Corporation provided should be utilized as per the guidelines issued earlier vide: DIT file no:2011-3/39 dtd January 17, 2011 and for the following purposes

- Posters, Banners, Leaflets , Standees at Enrolment Centre
- Wall Paintings around Villages
- Hoardings in taluka/districts
- Workshop for introducers, influencers, verifiers, local bodies, PRIs etc
- Nukkad Natak
- Media Workshops
- Endorsement at local events

For financial incentive of Rs 100 to each BPL person on successful generation of Aadhaar number, a sum of Rs 35 lakhs is being disbursed for each District. The disbursement of the

same to each BPL population on successful generation of Aadhaar should be as per the guidelines vide: DIT file no: 2011-71/39 dtd January 01, 2011

All the funds related to UID for IEC, BPL incentives etc. would be routed only through the separate UID account opened for all UID related transactions. However, at present, funds would be disbursed to District Setu Account and should be transferred to respective separate UID account at the earliest and utilised thereon.

You are requested to provide following details of the separate UID account opened for UID related transactions and existing District Setu Account maintained at your end to facilitate immediate disbursement of funds. Viz.

- i. Name of the account
- ii. Bank Account Number
- iii. Bank Name
- iv. IFSC code

Please provide the necessary information in writing within 3 days to **gad_it_us_csc@maharashtra.gov.in** and **fax the same at 022-22044586**. You may contact Dr. Santosh Bhogle, Under Secretary, GAD (IT) at 9869282041 Consultant for UID, Mr. Amit Kumar Patjoshi at 9930844880 , Mr. Atul Ramuka at 9922943084 for further details that may be needed.

Thanking You,

Yours Sincerely,


(Dr. Nitin Kareer)

To
All the District Collectors,
All the Municipal Commissioners
Govt. of Maharashtra